

Privacy Policy for London247.co.uk

Effective Date: 20-11-2024

At **London247.co.uk**, your privacy is of utmost importance to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website. By using our website, you agree to the terms outlined in this policy.

1. Information We Collect

We may collect and process the following types of information:

a) Information You Provide to Us:

- Name, email address, phone number, and any other details provided when you fill out forms on our website, subscribe to our newsletter, or contact us.

b) Automatically Collected Information:

- IP address, browser type, operating system, and other technical information.
- Cookies and similar technologies to improve user experience.

c) Third-Party Information:

- Information collected through third-party services integrated with our site, such as payment processors or social media platforms.
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2. How We Use Your Information

We use your information to:

- Provide, improve, and personalize our services.
 - Respond to inquiries and provide customer support.
 - Send newsletters, updates, and promotional materials (with your consent).
 - Analyze website usage and performance.
 - Comply with legal obligations.
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3. Cookies and Tracking Technologies

We use cookies to enhance your browsing experience. Cookies allow us to:

- Remember your preferences and settings.
- Provide personalized content and advertisements.
- Analyze website traffic and performance.

You can manage cookie preferences through your browser settings. For more details, visit our **Cookie Policy** [Insert link].

4. Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your data with:

- **Service Providers:** Trusted partners who assist us in operating our website or providing services.
- **Legal Authorities:** When required by law or to protect our legal rights.
- **Third-Party Analytics Services:** To analyze site usage (e.g., Google Analytics).

5. Your Rights

As a user based in the UK or EU, you have the following rights:

- Access to the personal data we hold about you.
- Correction of inaccurate or incomplete data.
- Deletion of your data ("right to be forgotten").
- Restriction of processing under certain circumstances.
- Portability of your data to another service.
- Withdrawal of consent for data processing, where applicable.

To exercise your rights, contact us at info@london247.co.uk.

6. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, loss, or misuse. However, no method of transmission over the Internet is 100% secure.

7. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this policy or comply with legal obligations.

8. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices or content of third-party sites. Please review their privacy policies before sharing your information.

9. Children's Privacy

Our website is not intended for children under the age of 16. We do not knowingly collect personal information from children.

10. Updates to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

11. Contact Us

For questions or concerns about this Privacy Policy, contact us at:

London247.co.uk

Email: info@london247.co.uk

12. Complaints

If you believe we have not handled your data appropriately, you can file a complaint with the UK Information Commissioner's Office (ICO) at www.ico.org.uk.